

Session Title:

Ethics and Marijuana

Day/Time:

Tuesday, March 6th, 3:15 p.m. – 4:15 p.m.

Location:

Royal Ballroom E-F
Property Track

Session Description:

A catch-22 is a paradoxical situation from which an individual cannot escape because of contradictory rules. An insurance professional must adhere to the ethical standards under applicable codes of ethics, must strictly comply with the applicable standard of care, and must conduct their business legally. What happens when the insurance professional cannot conform to applicable ethical standards without breaking the law? What if following state law would violate a federal statute? This is the exact situation all professionals who sell marijuana insurance and claim professionals who adjust those claims will find themselves in. This course will help insurance professionals understand their ethical responsibilities by explaining the code of ethics, Fair Claims Settlement Practices Act, good versus bad conduct, and most importantly, how to ethically navigate this catch-22 paradox.

Speaker 1:

TJ Frost, Commercial Lines Producer, HUB International

TJ Frost has developed a successful career as a Commercial Insurance and Surety Advi-sor by consistently understanding his client's needs in order to develop risk management solutions that work. He has also lead to the development of the Cannabis Vertical for HUB International and has been featured in Insurance Business Magazine for the Cannabis space. Frost was invited to speak at multiple conferences for the Cannabis industry including the WACA, ACBA, Combined Claims Conference and Visionaries Summit. Known for his reputation of forging strong relationships with customers, Frost works to not only be an insurance broker but an advocate for his clients. Born and raised in the Greater Seattle Area, Frost continues to create relationships within the community. Along with his wife Laura and their daughter, he attends community and charity events, such as Fred Hutchins auctions.



Speaker 2:

Robert May, Esq., Kilmer Voorhees & Laurick, PC

Robert S. May is a partner at Kilmer, Voorhees & Laurick in Portland, Oregon. His practice exclusively serves the insurance industry defending bad faith litigation, defense of complex casualty and insurance coverage in Washington, Oregon and Idaho. In addition to his insurance defense practice Rob represents several Oregon colleges and universities and is a guest lecturer in trial advocacy at the Willamette University College of Law. Before attending law school Rob was a property claims adjuster for State Farm.

